John Mak
Business Intelligence & Data Engineering

About Method

Method Recruitment Group offers a unique service proposition to counteract the challenges and gaps that our clients are facing, including lack of transparency, recruiters over-promising and under-delivering or by being transactional in nature.

Method provides Technology, Finance, Sales and Marketing recruitment, dealing with startup businesses through to SME / Enterprise organisations with a long-term mindset to deliver above expectations.

Why Method

- Specialist Approach (No Advertising)
- Transparent Process
- Quality Focus
- Reduced Time
- Community Focused

Mission

Go beyond, be creative and exceed all expectations

Vision

To elevate the reputation of the recruitment industry.

About John

As an IT Recruiter specialising in the Data & Analytics market, I'm passionate about understanding how consumer behaviour can drive **business decisions**. My journey began with a degree in Advertising, where I learned about the power of creative messaging to engage with customers. And when I entered the world of sales that I truly grasped the importance of understanding a client's **goals and interests** to come up with the best solution. It was during this time that my passion for analytics started to grow, as I began to see the direct correlation between **consumer data and business success.**

Over the past two years, I've been able to apply this knowledge to the world of IT recruitment, where I'm constantly learning and expanding my skill set. Every day, I'm excited to delve deeper into the **intricacies of the Data & Analytics market**, to identify the best candidates for my clients, and to provide insights and guidance on how data-driven decision making can transform businesses. My mission is to help businesses **unlock the full potential** of their data, by connecting talented individuals to the right opportunities.

When I'm not busy working, you can catch me tinkering with AI language models (like I did with this bio), laying on a beach or yelling at my TV as I cheer on my beloved Manchester United.

John Recruits

- Data Engineers
- BI Developers
- Data Analysts
- Data Scientists
- Data Engineering Manager/Leads
- Insights Manager/Leads
- Machine Learning Engineers